

# WHITNEY

Whitney Museum  
of American Art  
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# PRESS RELEASE



## **TO CELEBRATE FIRST ANNIVERSARY OF OPENING DOWNTOWN, WHITNEY NEIGHBORS TO RECEIVE FREE ADMISSION TO THE MUSEUM ON APRIL 30**

**NEW YORK, April 19, 2016**—The Whitney Museum of American Art will celebrate the first anniversary of its building on Gansevoort Street in the Meatpacking District by offering free admission on Saturday, April 30, to residents from the Museum’s four neighboring zip codes: 10011, 10012, 10013, and 10014. Tickets to Neighbors’ Day are available on a first-come, first-served basis via [whitney.org/NeighborsDay](http://whitney.org/NeighborsDay).

“We want to thank our neighbors for welcoming us so warmly,” said Adam D. Weinberg, the Whitney’s Alice Pratt Brown Director. “This has been a transformational year for the Whitney and the downtown community embraced us from the start. We are deeply grateful to everyone who has supported and visited the Museum during its inaugural year, and we hope many of our neighbors will mark the occasion of the first anniversary in our new home with us on Saturday, April 30.” Also in celebration of the first anniversary, the Whitney is offering its Founding Members a special series of programs and events on Sunday, May 1. For more information about becoming a Whitney member, visit [whitney.org/Membership](http://whitney.org/Membership).

During the past year, the Whitney has presented many acclaimed exhibitions, among them the inaugural show *America Is Hard to See* and retrospectives of Archibald Motley and Frank Stella. *Collected by Thea Westreich Wagner and Ethan Wagner* celebrated American and international work from the 1960s to the present day. The Museum has also spotlighted emerging artists such as Rachel Rose and Jared Madere, as well as five young painters in *Flatlands* and a group of sculptors whose works will be seen in the upcoming *Mirror Cells*. The current Laura Poitras exhibition, *Astro Noise*, has engaged with some of the most important and potent sociopolitical issues of the day; and an experimental series, *Open Plan*, has made use of the Museum's vast 5<sup>th</sup> floor exhibition space, an inspiring canvas for artists and curators, to present work by Andrea Fraser, Lucy Dodd, Michael Heizer, Cecil Taylor, and (opening April 29) Steve McQueen. The Whitney's second year downtown begins with a complete reinstallation of the permanent collection seen through the lens of portraiture and exhibitions devoted to the work of June Leaf, Stuart Davis, and Danny Lyon.

An extraordinary range of performance programs have been presented at the new Whitney, including retrospectives on the work of DANCENOISE, Conlon Nancarrow, and Takehisa Kosugi, and performances by renowned artists such as Alarm Will Sound, Felix Bernstein, Steve Coleman, Alvin Curran, Seth Price, Matana Roberts, The Necks and others. In the Laurie M. Tisch Education Center, the Whitney has served thousands of students, teens, families, school groups, seniors, and neighborhood residents with expanded programming, including seminars, symposia, hands-on learning, and interdisciplinary programming with artists, scholars, and historians.

Designed by Pritzker Prize-winning architect Renzo Piano and conceived as a laboratory for artists, the building affirms the Whitney's role as the leading museum of modern and contemporary art of the United States. It has been hailed as, "...a deft, serious achievement, a signal contribution to downtown and the city's changing cultural landscape," (Michael Kimmelman, *The New York Times*). Indoor and outdoor galleries with striking views west to the Hudson River and east into the city provide extraordinary possibilities for artists, curators, and audiences. The building enables the Whitney to present its pioneering special exhibitions—including the signature Whitney Biennial—in the context of an expansive installation of its renowned collection of twentieth- and twenty-first-century American art. Since opening on May 1, 2015, more than one million people have visited the Whitney in the Meatpacking District.

### **About the Whitney Museum of American Art**

The Whitney Museum of American Art, founded in 1930 by the artist and philanthropist Gertrude Vanderbilt Whitney (1875–1942), houses the foremost collection of American art from the twentieth and twenty-first centuries. The core of the Whitney's mission is to collect, preserve, interpret, and exhibit American art of our time and serve a wide variety of audiences in celebration of the complexity and diversity of art and culture in the United States. Through this mission and a steadfast commitment to artists themselves, the Whitney has long been a powerful force in support of modern and contemporary art and continues to help define what is innovative and influential in American art today. For more information, visit [whitney.org](http://whitney.org).

### **Current and Upcoming Exhibitions at the Whitney Museum of American Art**

<i>Laura Poitras: Astro Noise</i>	Through May 1, 2016
<i>Open Plan</i>	Through May 14, 2016
<i>June Leaf</i>	April 27–July 17 2016
<i>Human Interest: Portraits from the Whitney's Collection</i>	April 27, 2016–Feb 12, 2017
<i>Mirror Cells</i>	May 13–Aug 21, 2016

<i>Stuart Davis: In Full Swing</i>	June 10–Sept 25, 2016
<i>Danny Lyon: Message to the Future</i>	June 17–Sept 25, 2016
<i>Sophia Al-Maria</i>	Summer 2016
<i>Carmen Herrera</i>	Sept 16, 2016–Jan 2, 2017
<i>Whitney Biennial</i>	Spring 2017
<i>David Wojnarowicz: History Keeps Me Awake at Night</i>	Spring 2018

The Whitney Museum is located at 99 Gansevoort Street between Washington and West Streets, New York City. Museum hours are: Monday, Wednesday, Thursday and Sunday from 10:30 am to 6 pm, Friday and Saturday from 10:30 am to 10 pm, closed Tuesday. General admission: \$22. Full-time students and 65 & over: \$18. Visitors 18 and under and Whitney members: FREE. Admission is pay-what-you-wish on Fridays, 7–10 p.m. For general information, please call (212) 570-3600 or visit [whitney.org](http://whitney.org).

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