

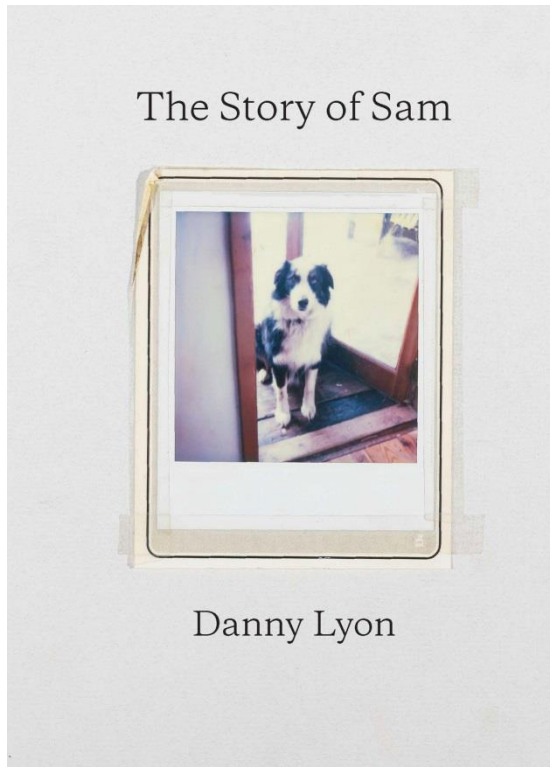
# WHITNEY

Whitney Museum  
of American Art  
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# MEDIA ALERT



Book cover of *The Story of Sam*, "written" by Sam, an Australian Shepard; edited, design and photographs by Danny Lyon. © 2016.

## DANNY LYON BOOK LAUNCH: A READING AND RECEPTION

Thursday September 8, 2016 at 7:00 pm

In conjunction with its current exhibition *Danny Lyon: Message to the Future*, the Whitney Museum of American Art will present a reading and Q+A with artist Danny Lyon to celebrate the release of his two new books, *The Story of Sam* and *Burn Zone*, from 7:00 pm to 9:00 pm on Thursday, September 8 in the Whitney Shop.

*The Story of Sam* includes original photos by Lyon and tells the story of an Australian Shepard named Sam who writes a screenplay. *Burn Zone* offers a passionate polemic on climate change.

Following the reading, Lyon will sign copies of *The Story of Sam*, *Burn Zone*, and the exhibition catalogue *Danny Lyon: Message to the Future*. All of these books are available for pre-order or purchase in the Whitney Shop.

The event is free. [Registration](#) is required.

*Danny Lyon: Message to the Future* is on view at the Whitney Museum until September 25.

### About the Whitney

The Whitney Museum of American Art, founded in 1930 by the artist and philanthropist Gertrude Vanderbilt Whitney (1875–1942), houses the foremost collection of American art from the twentieth and twenty-first centuries. Mrs. Whitney, an early and ardent supporter of modern American art, nurtured groundbreaking artists at a time when audiences were still largely preoccupied with the Old Masters. From her vision arose the Whitney Museum of American Art, which has been championing the most

innovative art of the United States for more than eighty years. The core of the Whitney's mission is to collect, preserve, interpret, and exhibit American art of our time and serve a wide variety of audiences in celebration of the complexity and diversity of art and culture in the United States. Through this mission and a steadfast commitment to artists themselves, the Whitney has long been a powerful force in support of modern and contemporary art and continues to help define what is innovative and influential in American art today.

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